



# EUROPE'S BEATING CANCER PLAN LET'S STRIVE FOR MORE

#EUCancerPlan

## Why do we need an EU Cancer Plan?

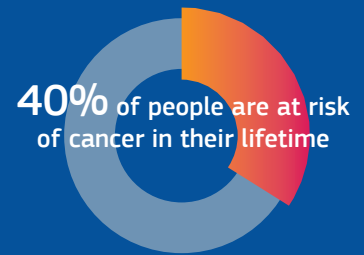


'Cancer' covers over **200** diseases

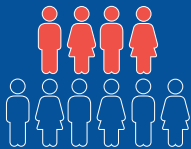
**1.3** million Europeans die from cancer each year



**3.5** million cancer cases diagnosed each year



**4 in 10** cancer cases are preventable but...



...only **3%** of health budgets is spent on health promotion and disease prevention

Unless we act now, cases will **double** by 2035



Overall economic impact of cancer in Europe **100 billion euros** annually

## Europe's Beating Cancer Plan proposes actions for all stages of the disease



### PREVENTION

- ◆ **4 out of every 10 cases of cancer are preventable.** The Plan will draw attention to:
- ◆ **taxation's** role for tobacco and alcohol
- ◆ reducing exposure to **carcinogens** in the work place and in the environment
- ◆ **Farm to Fork Strategy** to promote healthy diets



### DIAGNOSIS

- Address gaps in knowledge
- **Digitalisation** reduces detection time
- **Technical support** to Members States
- **Regulatory support** reduces inequalities



### TREATMENT

- ▶ Improved **treatment times**
- ▶ Incentivising **innovation**
- ▶ Pharmaceutical strategy for **affordable therapies**
- ▶ **European Health Data Space** promotes exchanges and research



### QUALITY OF LIFE OF PATIENTS & SURVIVORS

- + Improving quality of life for patients and survivors
- + Avoiding **discrimination**
- + **Psychological support**
- + **Back-to-work support**

*"On 4 February – World Cancer Day – we will start a discussion on Europe's Cancer Plan. I would like this discussion to be as inclusive as possible and I would invite everyone involved and concerned to take part in order to contribute to making this plan as ambitious as possible."*

Commissioner Stella Kyriakides 10 December 2019 at the European Parliament



## Timeline

**4 February** World Cancer Day: European Commission launches an open public consultation on Europe's Beating Cancer Plan (running for 12 weeks)

**March – June:** Targeted stakeholder consultations including EU Member States

**31 May:** World No Tobacco Day

**End 2020:** Adoption & presentation of Commission Communication and Action Plan

**Throughout the year:** Commissioner's visits to Member States and Citizens' Dialogues

February

March

May

June

**25-31 May:** European Week Against Cancer

## Research and innovation

### EU Cancer Plan:

- closely linked to Mission on Cancer (Horizon Europe)
- Supports research and innovation
- contributes to society and citizens

